



Experiencing eyelid spasms or uncontrollable blinking? You may have Blepharospasm

Learn how BOTOX[®] can help

Indication

BOTOX[®] is a prescription medicine that is injected into muscles and used to treat abnormal spasm of the eyelids (Blepharospasm) in people 12 years and older.

It is not known whether BOTOX[®] is safe or effective for other types of muscle spasms.

IMPORTANT SAFETY INFORMATION

BOTOX[®] may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX[®]:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX[®] has been used at the recommended dose to treat Blepharospasm.

Please see additional Important Safety Information inside.

The basics of Blepharospasm

Unable to open your eye. Blinking with no end. Spasms you just can't control. If you experience these intrusive symptoms, you may have Blepharospasm.

➤ What is it?

Blepharospasm is defined by uncontrollable spasms of the eye muscles. This can result in excessive blinking, narrowing, and even closing of the eyelid.

Possible early symptoms include:

- Dry or watering eyes
- Increased blinking
- Light sensitivity
- Soreness around the eyes



➤ How is it diagnosed?

It is unknown what exactly causes the muscle contractions in Blepharospasm.

Blepharospasm is diagnosed by specialists like neurologists and ophthalmologists based on specific signs and symptoms

IMPORTANT SAFETY INFORMATION (continued)

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

Do not receive BOTOX® if you: are allergic to any of the ingredients in BOTOX® (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*® (rimabotulinumtoxinB), *Dysport*® (abobotulinumtoxinA), or *Xeomin*® (incobotulinumtoxinA); have a skin infection at the planned injection site.

The dose of BOTOX® is not the same as, or comparable to, another botulinum toxin product.

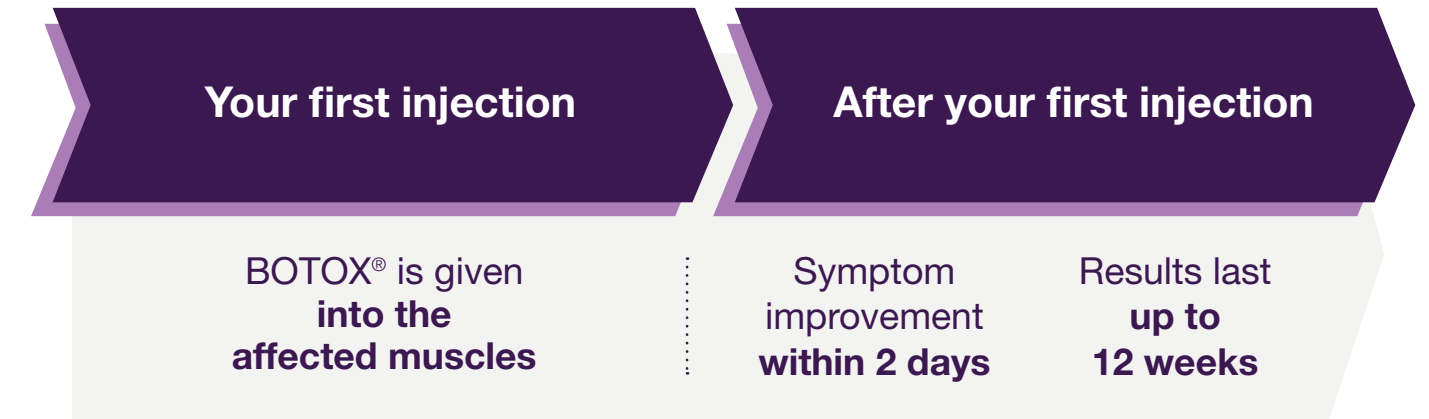
The basics of BOTOX®

BOTOX® has been used as a treatment option for Blepharospasm for over 30 years.



➤ How does it work?

BOTOX® treats Blepharospasm by helping to block signals from nerves that tell the eye muscles to contract. This helps reduce eye muscle spasms.



- BOTOX® treatments can be repeated every 3 months

You may be able to save on out-of-pocket costs with the BOTOX® Savings Program. Learn more on page 6!

IMPORTANT SAFETY INFORMATION (continued)

Serious and/or immediate allergic reactions have been reported including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX® should be discontinued.

Please see additional Important Safety Information on back cover.

Possible side effects

The needles used for BOTOX® injections are very fine, but you may experience some pain, swelling, and other reactions at the injection sites.

In a clinical study of patients who received BOTOX® for Blepharospasm, the most frequently reported adverse reactions were droopy eyelid, cornea (surface of the eye) problems, and eye dryness.

Other events reported in prior clinical studies include: irritation, tearing, inability to fully close eyelids, sensitivity to light, outward folding of the lower eyelid, inflammation of the cornea, double vision, inward folding of the lower eyelid, diffuse skin rash, and local swelling of the eyelid skin lasting for several days following eyelid injection.

BOTOX® may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing

This list does not cover all the possible serious side effects of BOTOX®. Please refer to the Important Safety Information in this brochure, the accompanying Summary of Information about BOTOX®, and talk with your doctor.

Use the “Let’s talk Blepharospasm” guide on the opposite page to talk to your doctor about Blepharospasm and BOTOX®

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig’s disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX®.

Let’s talk Blepharospasm

Questions to help you start a conversation with your doctor



Review the questions below, and then discuss your answers with your doctor.

1. Do you have any of the following symptoms? (Check all that apply)

- | | |
|--|---|
| <input type="checkbox"/> Eye twitching or ticks | <input type="checkbox"/> Repetitive blinking |
| <input type="checkbox"/> Involuntary closing of my eyelid(s) | <input type="checkbox"/> Eye irritation or discomfort |
| <input type="checkbox"/> Dry or watering eyes | <input type="checkbox"/> Eye pain |
| <input type="checkbox"/> Symptoms get worse with light, noise, stress, polluted air, and/or wind | |

2. If you have difficulty with everyday tasks, which ones do you find difficult? (Check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> Driving a car | <input type="checkbox"/> Watching television |
| <input type="checkbox"/> Using a computer | <input type="checkbox"/> Reading |
| <input type="checkbox"/> Other _____ | |

3. Would you be willing to talk to your doctor about BOTOX®?

- Yes No

IMPORTANT SAFETY INFORMATION (continued)

Cornea problems have been reported. Cornea (surface of the eye) problems have been reported in some people receiving BOTOX® for their Blepharospasm, especially in people with certain nerve disorders. BOTOX® may cause the eyelids to blink less, which could lead to the surface of the eye being exposed to air more than is usual. Tell your doctor if you experience any problems with your eyes while receiving BOTOX®. Your doctor may treat your eyes with drops, ointments, contact lenses, or with an eye patch.

Please see additional Important Safety Information on following pages.

See if you can save on BOTOX® treatment

Allergan® is committed to helping patients get the treatment they need. Learn more about how the BOTOX® Savings Program may be able to help eligible patients with out-of-pocket costs.



You may
PAY **\$0** for BOTOX®
as little as treatments*



Get money back on out-of-pocket costs not covered by commercial insurance*



Receive
up to
\$1000
per treatment



Both the cost of your
BOTOX® medicine **and** the
fee your doctor charges to
inject you are covered



4 treatments
per year
That means you can receive
up to \$4000 per year!

3 easy ways to enroll today!

Text† **SAVE to 27747** • Visit **BOTOXSavingsProgram.com** • Call **1-800-44-BOTOX**

Program Terms, Conditions, and Eligibility Criteria: **1.** This offer is good for use only with a valid prescription for BOTOX® (onabotulinumtoxinA). **2.** Based on insurance coverage, each patient can be reimbursed up to \$1000 per treatment with a maximum savings limit of \$4000 per year. Patient out-of-pocket expense may vary. **3.** This offer is not valid for use by patients enrolled in Medicare, Medicaid, or other federal or state programs (including any state pharmaceutical assistance programs), or private indemnity or HMO insurance plans that reimburse you for the entire cost of your prescription drugs. Patients may not use this offer if they are Medicare-eligible and enrolled in an employer-sponsored health plan or prescription drug benefit program for retirees. This offer is not valid for cash-paying patients. **4.** This offer is valid for up to 4 treatments over a 12-month period. **5.** Offer is valid only for BOTOX® and BOTOX® treatment-related costs not covered by insurance. **6.** A BOTOX® Savings Program check will be provided upon approval of a claim. The claim must be submitted with treatment details from an Explanation of Benefits (EOB) or a Specialty Pharmacy (SP) receipt. (If the BOTOX® prescription was filled by a Specialty Pharmacy, both EOB and SP details must be provided.) All claims must be submitted within 120 days of treatment date. You may be required to provide a copy of your EOB or SP receipt for your claim to be approved. **7.** A BOTOX® Savings Program check may be sent either directly to you or to your selected healthcare provider who provided treatment. For payment to be made directly to your healthcare provider, you must authorize an assignment of benefit during each claim submission. You are not obligated to assign your BOTOX® Savings Program benefit to your healthcare provider to participate in the program. **8.** Allergan® reserves the right to rescind, revoke, or amend this offer without notice. **9.** Offer good only in the USA, including Puerto Rico, at participating retail locations. **10.** Void where prohibited by law, taxed, or restricted. **11.** This offer is not health insurance. **12. By participating in the BOTOX® Savings Program, you acknowledge that you are an eligible patient and that you understand and agree to comply with the terms and conditions of this offer.**

For questions about this program, please call 1-800-44-BOTOX.

*Restrictions and maximum savings limits apply. Patient out-of-pocket expense may vary. Offer not valid for patients enrolled in Medicare, Medicaid, or other federal or state healthcare programs. Please see full terms and conditions herein and at BOTOXSavingsProgram.com. For questions about this program, please call 1-800-44-BOTOX.

†See Privacy and Terms: BOTOXSavingsProgram.com/eligibility. Message and data rates may apply. Message frequency may vary. Text HELP for help or STOP to end.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).

Please see additional Important Safety Information on back cover.

Talk to your doctor about
Blepharospasm and if
BOTOX[®] is right for you



IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX[®] with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX[®] in the past.**

Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as *Myobloc*[®], *Dysport*[®], or *Xeomin*[®] in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

Other side effects of BOTOX[®] include: dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, dry eyes; and drooping eyebrows.

For more information refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX[®]

Summary of Information About BOTOX® (onabotulinumtoxinA) for Blepharospasm and Strabismus

What is the most important information I should know about BOTOX®?

BOTOX® may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing

There has not been a confirmed serious case of spread of toxin effect away from the injection site when BOTOX® has been used at the recommended dose to treat blepharospasm or strabismus.

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

BOTOX® dosing units are not the same as, or comparable to, any other botulinum toxin product. What is BOTOX®?

BOTOX® is a prescription medicine that is injected into muscles and used to treat certain types of eye muscle problems (strabismus) or abnormal spasm of the eyelids (blepharospasm) in people 12 years and older.

It is not known whether BOTOX® is safe or effective for other types of muscle spasms.

Who should not receive BOTOX®?

Do not receive BOTOX® if you are: allergic to any of the ingredients in BOTOX® such as botulinum toxin type A and human serum albumin; had an allergic reaction to another botulinum toxin product such as *Myobloc*® (rimabotulinumtoxinB), *Dysport*® (abobotulinumtoxinA), or *Xeomin*® (incobotulinumtoxinA); or have a skin infection at the planned injection site.

What should I tell my doctor before treatment?

Tell your doctor about all your muscle or nerve conditions, such as amyotrophic lateral sclerosis (Lou Gehrig's disease), myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects.

Tell your doctor if you have or have had breathing problems such as asthma or emphysema; swallowing problems; bleeding issues; plan to or have had surgery; have forehead muscle weakness such as trouble raising your eyebrows; drooping eyelids; or any changes to your face.

Tell your doctor if you are pregnant, plan to become pregnant, are breastfeeding or plan to breast feed. It is not known if BOTOX® can harm your unborn baby or if BOTOX® passes into breast milk.

What are common side effects?

Blepharospasm:

The most common side effects include droopy eyelid, swelling of the cornea (surface of the eye), dry eye, tearing, and irritation. Other side effects include: double vision, blurred vision, decreased eyesight, and drooping eyebrows.

Strabismus:

The most common side effects include droopy eyelid and upward drifting of the eye. Other side effects include: double vision, blurred vision, decreased eyesight, swelling of the eyelid, dry eye, and drooping eyebrows.

Other side effects have been reported including allergic reactions (eg, itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint).

These are not all of the possible side effects. Call your doctor for medical advice if you experience any side effects after treatment with BOTOX®.

What should I tell my doctor about medicines and vitamins I take?

Using BOTOX® with certain medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX® in the past.** Tell your doctor if you have received an injection with another botulinum toxin product in the last 4 months, such as *Myobloc*®, *Dysport*®, or *Xeomin*®. Be sure your doctor knows which product you received.

Tell your doctor about all prescription and over-the-counter medicines, vitamins and herbal supplements you take; recent antibiotic injections; anticholinergics; muscle relaxants; allergy or cold medicine; sleep medicine; aspirin-like products; and blood thinners. **Ask your doctor if you are not sure whether your medicine is listed above.**

To learn more

If you would like more information, talk to your doctor and/or go to BotoxBlepharospasm.com for full Product Information.

You may report side effects to the FDA at www.fda.gov/medwatch or call 1-800-FDA-1088.

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